SOCIALGROWTH NETWORKS



COMPANY PROFILE 2026

Technology that moves business forward.

Business systems, websites, cloud hosting, M-Pesa and KRA eTIMS integration, AI automation and IT consulting for Kenyan organisations.

WHO WE ARE

Dependable technology. Measurable progress.

Socialgrowth Networks helps organisations move forward through reliable technology, connected digital infrastructure and scalable cloud solutions.

From our office on Wood Avenue, Nairobi, we design, build and run the software, hosting and integrations behind everyday operations, from a five-page company website to M-Pesa checkouts, KRA eTIMS invoicing and cloud infrastructure.

Every engagement starts with the business result you need. We then choose the simplest technology that delivers it, and support it long after launch.

Confident

Clear, capable and assured: straight answers, fixed scopes and realistic timelines.

Connected

Collaborative, integrated and network-minded: your systems, payments and people working as one.

Forward-looking

Practical innovation and sustainable growth: technology chosen to scale with you.

2022	3	67	ODPC
Incorporated in Kenya	Specialist brands	Portfolio projects	Registered data processor

THE GROUP

One accountable parent. Three specialist brands.

Socialgrowth Networks Limited brings together web design, hosting and founder-led strategy, so clients get one partner for everything their business runs on.

Socialgrowth Networks Limited

Web design, e-commerce, branding & SaaS studio

Elite Designs Kenya

Websites, WooCommerce stores with M-Pesa, branding, print and the ChamaBox, Frostwood CRM and Elite HRIS products.

- Website design & development
- E-commerce with M-Pesa
- Website redesign
- SEO & Google Ads

elitedesigns.co.ke

Hosting, domains & cloud infrastructure

Elitehost Cloud Limited

Shared, WordPress, e-commerce, VPS, cloud, dedicated and AI hosting, .co.ke and global domains, business email and SSL from a Nairobi datacenter.

- Shared & WordPress hosting
- VPS, cloud VDS & dedicated servers
- n8n, Supabase & AI hosting
- Domains (.co.ke, .ke, .com)

elitehost.co.ke

Founder's studio: web strategy, SEO & e-commerce

David Esabwa

Founder-led web design, WooCommerce with M-Pesa, SEO, digital marketing and Android apps, with fixed Bronze, Silver and Gold packages.

- Web design (WordPress)
- WooCommerce + M-Pesa
- SEO services
- Digital marketing

davidesabwa.com

WHAT WE DO

Everything your business runs on, under one roof.

01

Business systems

POS, ERP, inventory, school, hospital, hotel and SACCO systems with M-Pesa and eTIMS built in.

02

Websites & e-commerce

Fast, mobile-first websites and WooCommerce stores with M-Pesa checkout, from KES 59,999.

03

Cloud & hosting

Shared, WordPress, VPS, cloud, dedicated and AI hosting, domains, business email and SSL.

04

M-Pesa (Daraja) integration

STK Push, Paybill and Till collections, payouts, refunds and automatic reconciliation.

05

KRA eTIMS integration

OSCU and VSCU integration for POS, ERP, accounting software and online stores.

06

AI & automation

Assistants, document processing and workflow automation scoped around time saved.

07

Digital marketing & SEO

Technical SEO, local search, Google and Meta ads that turn visibility into enquiries.

08

IT consulting

Technology strategy, systems advisory, cloud infrastructure and IT security.

INTEGRATION SPECIALISTS

Payments and tax compliance, built in.

M-Pesa Daraja

Customers approve a prompt on their phone and your system is updated instantly. No paybill numbers to type, no manual reconciliation.

- STK Push checkout (Paybill or Till)
- C2B Paybill matching to orders and invoices
- B2C payouts and Reversal refunds
- WooCommerce, Laravel, apps and ERPs
- Reconciliation exports and audit trail

KRA eTIMS

Every sale produces a compliant tax invoice automatically, with a KRA receipt number and QR code, inside the system you already use.

- OSCU and VSCU system-to-system integration
- WooCommerce, POS, Odoo, QuickBooks, Sage
- Item registration and tax-band mapping
- Credit notes, retries and reconciliation
- eTIMS + M-Pesa automatic receipting

WEBSITE PACKAGES

Fixed scope. Fixed price. Pay with M-Pesa.

Bronze

KES 59,999

One-time · ~10 business days

- Up to 7 custom pages
- Mobile-first responsive design
- Basic on-page SEO setup
- Contact form + email alerts
- WhatsApp chat button
- Google Analytics integration
- 30-day post-launch support

MOST POPULAR

Silver

KES 84,999

One-time · ~14 business days

- Up to 12 custom pages
- Custom design with brand identity
- On-page SEO + keyword targeting
- Blog or resources section
- Portfolio or gallery section
- Speed & Core Web Vitals optimisation
- WhatsApp + click-to-call integration
- 60-day post-launch support

Gold

KES 129,999

One-time · ~21 business days

- Up to 20+ custom pages
- E-commerce or booking functionality
- M-Pesa & card payment integration
- Full SEO audit + content strategy
- Custom animations & interactions
- Priority design & development access
- 90-day post-launch support

Also available: 50 industry-specific website packages from KES 25,000 to KES 150,000, for schools, clinics, law firms, hotels, SACCOs, online stores and more.
Add-ons: E-commerce Setup from KES 25,000 · Monthly SEO from KES 15,000/month · Website Maintenance from KES 8,000/month. Prices in KES, VAT inclusive.

CLOUD & HOSTING · ELITEHOST CLOUD

Infrastructure you can depend on.

57 hosting plans across 15 categories from a Nairobi datacenter, with NVMe storage, free SSL, backups and local support.

- Shared, WordPress and e-commerce hosting
- VPS, cloud VDS and bare-metal dedicated servers
- n8n, Supabase, DeepSeek and OpenClaw AI hosting
- .co.ke, .ke, .com and 50+ domain extensions
- Business email, SSL and DDoS protection
- Free website migration

Order online at **elitehost.co.ke**, or let us recommend the right plan as part of your project.

Shared Hosting
4 plans · from KES 3,500/year

VPS Hosting
6 plans · from KES 3,701/month

WordPress Hosting
4 plans · from KES 3,000/year

eCommerce Hosting
3 plans · from KES 6,000/year

Cloud Hosting
3 plans · from KES 12,996/year

LiteSpeed Hosting
3 plans · from KES 3,000/year

Laravel Hosting
3 plans · from KES 5,004/year

Supabase Hosting
3 plans · from KES 24,000/year

n8n AI Automation
4 plans · from KES 15,000/year

DeepSeek AI Hosting
4 plans · from KES 80,388/year

Website Builder
3 plans · from KES 499/month

Dedicated Servers
4 plans · from KES 191,988/year

Cloud VDS
5 plans · from KES 61,188/year

OpenClaw Hosting
4 plans · from KES 12,000/year

Reseller Hosting
4 plans · from KES 15,000/year

SOFTWARE PRODUCTS

Ready-made systems for Kenyan organisations.

ChamaBox

Chama and SACCO management: contributions, loans, meetings, votes and financial reports, with automated M-Pesa and SMS reminders.

- Member management with roles
- Contribution tracking & reconciliation
- Loan management & schedules
- Financial reports & AGM statements

Starter KES 1,500/mo · Growth KES 3,500/mo · Enterprise (custom)

chamabox.com

Frostwood CRM

CRM, sales pipeline, invoicing and M-Pesa STK Push payments with Daraja reconciliation, projects and reporting in one system.

- Drag-and-drop sales pipeline
- Branded invoices with VAT & recurring billing
- M-Pesa STK Push & Daraja reconciliation
- Projects linked to invoices

Starter KES 799/mo · Growth KES 1,999/mo · Business KES 4,999/mo · Enterprise (custom)

frostwoodcrm.com

Elite HRIS

White-label HR information system: records, recruitment, leave, attendance, payroll interface, performance and approvals, built for Kenyan compliance (KRA PIN, NSSF, SHIF).

- 14 HR modules
- Recruitment & public careers board
- Leave, attendance & biometric integration
- Payroll interface & exports

White-label licence (custom)

hr-system.elitedesigns.co.ke/demo

PharmaPOS

Pharmacy point-of-sale: sales, stock and batch tracking, built to integrate with M-Pesa and KRA eTIMS.

- Pharmacy POS & stock control
- Batch and expiry tracking
- M-Pesa payments
- eTIMS-ready invoicing

Licence (custom)

elitehost.co.ke/services/pos-software

Print & publications: books, training manuals, catalogues, annual reports and policy documents, with typesetting and pre-press. Quoted per job.

SELECTED WORK

67 projects, live and working.

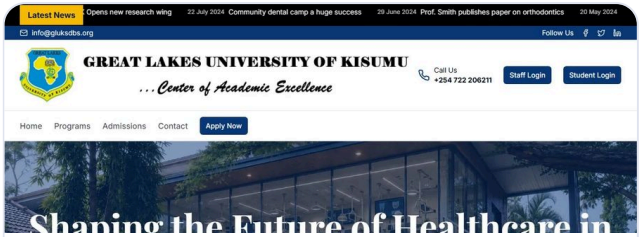
Online stores with M-Pesa, NGO platforms, SaaS products and company websites across Kenya and beyond. Full portfolio: socialgrowthnetworks.com/portfolio



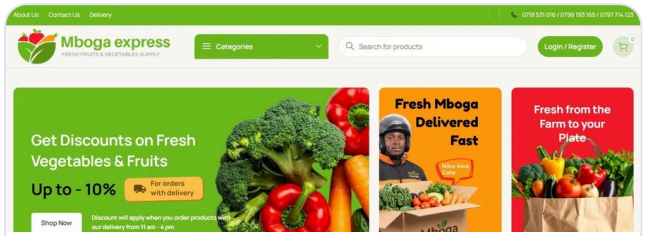
Santorini Queen
Luxury Travel & Yacht Charters
santoriniqueen.com



Global Health and Sustainable Development
Global Health & Development NGO
globalhealthandsustainabledevelopment.com



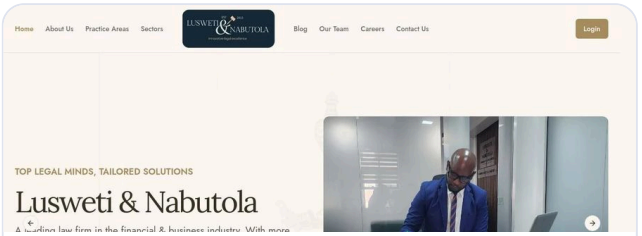
GLUK School of Dentistry & Biomedical Sciences
Higher Education & Medical Training
gluksdbs.org



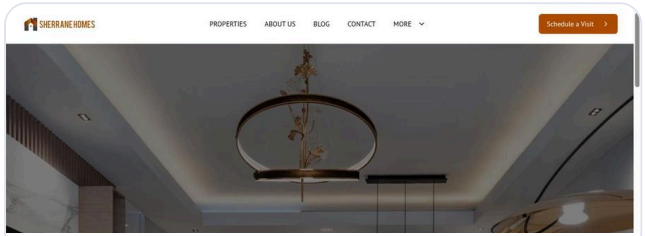
Mboga Express
Fresh Produce & Grocery E-Commerce
mbogaexpress.co.ke



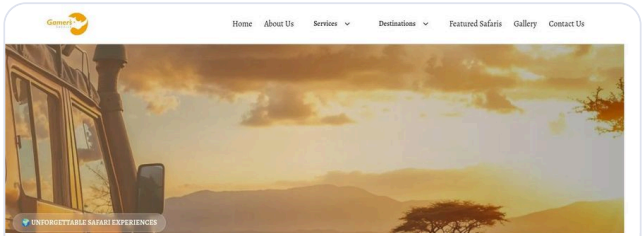
PharmaPOS
Pharmacy Point-of-Sale SaaS
pharmacypos.co.ke



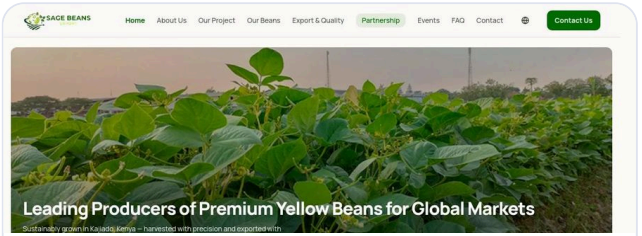
Lusweti & Nabutola Advocates
Legal & Corporate Law
luswetinabutola.com



Sherrane Homes
Real Estate Development
sherranehomes.co.ke



Gamers Safaris
Luxury & Family Safaris
gamerssafaris.com



Sage Beans Export
Agribusiness & Export
sagebeans.co.ke

HOW WE WORK

From first conversation to long-term partner.

1

Discover

We learn your goals, users and current systems, then agree the outcome to measure.

2

Plan & quote

A written scope, timeline and fixed price, with no surprise invoices.

3

Design & build

Mobile-first design and clean engineering, reviewed with you at each milestone.

4

Test & launch

Speed, security, payments and devices tested before go-live.

5

Support & grow

Monitoring, updates, training and improvements after launch.

Useful over flashy. Every page and feature has a job to do.

Speed is the baseline. Built light for mobile data and real networks.

You stay in control. Training and full access so your team can manage day to day.

Every engagement includes

- Written scope & fixed quote
- Milestone reviews
- Training & handover
- Post-launch support window

LEADERSHIP

The people behind the work.



David Esabwa

Founder, Socialgrowth Networks Limited
Co-Founder & Lead Strategist, Elite Designs Kenya

A Kenyatta University pharmacy graduate turned web strategist, David leads the group's vision and client success. His work spans WordPress and WooCommerce builds with M-Pesa, technical SEO, digital marketing and SaaS products such as ChamaBox.



Gregory Shikutwa

Co-Founder & Lead Developer, Elite Designs Kenya

Gregory leads technical development and creative direction, making sure every project meets high standards of design, performance and client expectations.

> **"It's not about flashy design for me. It's about usefulness.**
>
> David Esabwa, Founder

TRUST & COMPLIANCE

Registered, accountable, data-responsible.

Registered Data Processor

Office of the Data Protection Commissioner (ODPC), Kenya
Registration ID 546-0113-7E7E · valid 27 Oct 2026 to 27 Oct 2028

Private limited company

Incorporated in Kenya under the Companies Act, 2015 (17 Aug 2022)
Company No. PVT-XYU8QP3M

Local payments & tax

M-Pesa (Daraja) payment integration and KRA eTIMS-ready invoicing built into our solutions

The ODPC certificate can be viewed at socialgrowthnetworks.com/about. Further registration documents are available to clients on request during supplier onboarding.



SOCIALGROWTH
NETWORKS



Ready to move your business forward?

Tell us what you want to achieve. We'll recommend a practical plan, a clear scope and a fixed quote. The first consultation is free.

CALL / WHATSAPP
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ONLINE
socialgrowthnetworks.com/quote